

PRESS RELEASE

Carrollton, TX – October 9, 2023

ViaPlus receives Excellence Award from IBTTA

- ViaPlus recognized for performance of digital payment innovations developed with Central Texas Regional Mobility Authority (CTRMA)
- ViaPlus' innovations have reduced customer payment time by 18% and lowered operating costs
- Award demonstrates ViaPlus' capacity to enhance the customer experience with expanded mobility innovations

ViaPlus, a subsidiary of VINCI Highways, has won the [Toll Excellence award](#) for private sector innovation from the IBTTA (International Bridge, Tunnel, and Turnpike Commission), one of the most prominent distinctions in the highway industry.

With this award, IBTTA recognizes the performance of the new toll payment solutions ViaPlus developed and deployed with the Central Texas Regional Mobility Authority. These innovations allow drivers to pay their toll via QR code and SMS link, which has decreased average time to pay by 18%. In the nine months since implementation in December 2022, these two new methods already comprise 14% of total invoice payments, out of eight total payment methods. In addition, these self-service options have increased operational efficiencies and improved the overall customer experience. User benefits include faster access to invoices and reduction of late fees, streamlined ways to pay, and program equity via broader access for underserved customers.

Richard Arce, CEO of ViaPlus, states: *"Since 2018, ViaPlus has managed CTRMA's pay-by-mail program, which enables drivers to pay tolls by invoice instead of with a toll tag or prepaid account. Our joint innovation allowed us to bring customers expanded payment options via QR code and SMS link. Drivers can now pay tolls conveniently on a secure platform and receive their invoices via SMS. We are very proud of this award, which reflects our successful partnership with CTRMA and demonstrates our capacity to innovate and improve the customer experience".*

Another ViaPlus client, the North Texas Tollway Authority (NTTA), will also receive an IBTTA award for its introduction of the ViaPlus back-office system in 2021. The system manages transactions on its nearly 1,200 toll lane miles (1,931km) in the Dallas/Fort Worth, Texas area. ViaPlus' system successfully processed over one billion transactions and \$1.6 billion in revenues the following year.

About ViaPlus

ViaPlus is a global mobility company in the Intelligent Transportation Systems (ITS) market, specializing in revenue and services management solutions for the transportation industry. Our customer operations, data analytics, and full-featured, single-account back office technology facilitate the high-volume transactions required for seamless multimodal mobility. As a VINCI Highways subsidiary, we are committed to technical innovation and to promoting a positive mobility experience for all.

About VINCI Highways

VINCI Highways, a VINCI Concessions subsidiary, is a leader in road concessions, operations and mobility services. We design, finance, build and operate highways, bridges, tunnels, urban roads and mobility services on a network of more than 3,360 km in 15 countries. VINCI Highways leverages its expertise to deliver the highest performance and safety standards and provide drivers with a positive experience.

More information:

<https://www.vinci-concessions.com/en/vinci-highways>

<https://www.linkedin.com/company/vinci-highways/>

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PRESS CONTACT

info@viaplus.com