



## **PRESS RELEASE**

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## ViaPlus wins contract to support Harris County Toll Road Authority's free-flow video tolling operations

- Service contract to process license plate images of free-flow transactions in Houston, Texas
- ViaPlus to optimize review process with optical character recognition and machine learning
- · Growing leadership for ViaPlus in Texas, a key US state for free-flow mobility

ViaPlus, subsidiary of VINCI Highways, has been selected by the Harris County Toll Road Authority (HCTRA) to provide image review services on the agency's free-flow highway network in and around Houston, Texas, which serves 600+ million annual vehicles.

The 19-month base contract includes four one-year extension options and will commence after an implementation period of 7 to 9 months for software configuration, staffing, and services.

HCTRA's free flow system includes the use of license plate images for toll invoicing. Through the contract, ViaPlus will provide automatic and manual processing of license plate images, thus supporting HCTRA's commitment to smooth and seamless transportation for all drivers on its network.

ViaPlus will optimize the image review process with its optical character recognition software and machine learning algorithms and will manually review any outstanding post-processed transactions. Together these modules deliver the highest efficacy for revenue capture in a video tolling system and will contribute to the smooth operation of HCTRA's free-flow electronic tolling operations.

With this new contract, ViaPlus strengthens its position in Texas and adds to its portfolio of free flow services in Dallas, Austin, Rancho Viejo, and Pharr. Total ViaPlus transactions in the state exceeded 1.35 billion in 2023.

Richard Arce, president and CEO of ViaPlus, states: "We are eager to continue scaling our operations in Texas with our full range of mobility solutions. Texas is a leader in modern and large-scale highway networks, and supporting HCTRA's video toll program demonstrates the strategic initiatives of ViaPlus and VINCI Highways to grow mobility operations in and around the state."

## **About ViaPlus**

ViaPlus is a global mobility company in the Intelligent Transportation Systems (ITS) market, specializing in revenue and services management solutions for the transportation industry. Our customer operations, data analytics, and full-featured, single-account back-office technology facilitate the high-volume transactions required for seamless multimodal mobility. As a VINCI Highways subsidiary, we are committed to technical innovation and to promoting a positive mobility experience for all. More information: www.ViaPlus.com

## **About VINCI Highways**

VINCI Highways, a VINCI Concessions subsidiary, is a leader in road concessions, operations and mobility services. We design, finance, build and operate highways, bridges, tunnels, urban roads and mobility services on a 3,140 km network in 14 countries. VINCI Highways leverages its expertise to deliver the highest performance and safety standards and provide drivers with a positive experience. More information:

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